



Trinity Princeton

*We are proud to announce the opening of*



Trinity Princeton

## Our Mission

**A community restaurant located at Trinity Church, 33 Mercer St., Princeton, New Jersey.**

- Dedicated to providing a place that feeds and welcomes all people to share a well-prepared, nutritious meal.
- Seek to offer a venue where people from all walks of life within our community will engage with one another; crossing cultural and demographic barriers by sharing a meal that all community members will want to return to again and again.
- Build a sense of community and caring while forming strong relationships regardless of age, ethnicity, income, education, lifestyle, politics, religion or other separating characteristics.

## Our Guests

We seek to serve the portion of our community who are patrons of Princeton's Crisis Ministry, the tuition recipients of the YMCA, senior centers, as well as organizations serving clients who will appreciate a restaurant quality meal in a welcoming environment.

## Our Food

Seek to serve high quality, nutritious, locally made and/or organic when available, and well balanced meals donated from local restaurant partners/sponsors who want to help the people in their community who otherwise would not have an opportunity to enjoy an evening of fine food.

# Our Inaugural Event



Photograph by Brian Yelencenko

**On January 21, 2010, we are pleased to feature Dr. Cornel West, Professor of Religion at Princeton University, as our inaugural speaker.**

Dr. West is one of America's most provocative public intellectuals. He has been a champion for racial justice since childhood. His writing, speaking, and teaching weave together the traditions of the black Baptist Church, progressive politics, and jazz. The New York Times has praised his "ferocious moral vision."

Currently the Class of 1943 Professor at Princeton University, Dr. West burst onto the national scene in 1993 with his bestselling book, *Race Matters*, a searing analysis of racism in American democracy. Cornel West has published numerous books and has edited 13 texts. He also offers commentary weekly on *The Tavis Smiley Show* from PRI (Public Radio International).

Dr. West was an influential force in developing the storyline for the popular *Matrix* movie trilogy and has served as its official spokesperson, as well as playing a recurring role in the final two films. Dr. West graduated magna cum laude from Harvard University and has a Ph.D. from Princeton.

## Our Staff

Staff will consist primarily of volunteers from Trinity Church and the broader community who are concerned with providing sustenance and easing economic burdens for their neighbors.

## Our Marketing Efforts

We will reach out with direct invitations via local organizations, as well broader methods such as print and internet media. We will ensure every opportunity to promote our restaurants/sponsors and corporations for their community involvement.

The following media will be utilized for marketing the events and its sponsors:

**Princeton Magazine • Princeton Online • Princeton Packet • Princeton Scoop • Town Topics • US1  
Trinity Church website • Posters placed locally within community.**



# Payment for Guests

We intend to operate with no set-price and no set-menu. Guests will be encouraged to donate according to their ability or payment in-kind in the form of volunteer hours.

Reservations will be needed to assure seating availability and food preparation. Initially, we will serve dinner once per month.

# Long Term Goals

- Gradually increase the frequency of meal service to provide continuity helping feed the working poor and others.
- Demonstrate and educate how healthy foods sustain one's health and the environment.
- Provide job training skills for those seeking a career path as a culinary professional.
- To create an environment to share the culinary skills of the Restaurant Partners/Sponsors.
- Accomplish our goals in a friendly, attractive environment that does not presume economic stature while fostering a sense of dignity.
- Promote the involvement of our Restaurant Partners/Sponsors and corporations in all of our marketing and communications.

# Restaurant Partners/ Sponsors Engagement

- Restaurant Partners/Sponsors to provide a prepared meal for approximately 150 people once per month including a vegetarian option.
- Restaurant Partners/Sponsors to provide contact person to plan with Culinary Coordinator to determine menu options.
- Restaurant Partners/Sponsors and Culinary Coordinator to determine possible theme for evenings event.
- Restaurant Partners/Sponsors to coordinate details four weeks in advance for planning and marketing purposes with Culinary Coordinator.
- Restaurant Partners/Sponsors shall have food available for pickup or delivery no later than 5:00 p.m. the day of the event.
- Restaurant Partners/Sponsors to provide instructions necessary for food preparation and service to Culinary Coordinator.



# One Table Café Underwriting Opportunities

Restaurateur	\$350
Executive Chef	\$250
Restaurant Manager	\$200
Pastry Chef	\$150
Maitre D'	\$100
Wine Steward	\$50

All underwriters names will be listed on table tent cards the night of every dinner.